



"We want to positively impact people's lives through the power and appreciation of art."

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Issue #105

In This Issue:

What Do Your Walls
Say About You?

For the FREE Report,
**Selecting Appropriate Art for
Your Health Care Facility** visit
www.photosforhealing.com

Upcoming Events:

Plan now to join Monte on
his Fall Workshop Trip to
Michigan's Upper Peninsula
October 3 – 11, 2015

You'll learn tips and techniques
while exploring picturesque
places with Monte as your
teacher and guide.

All of the Upper Peninsula is
stunning during the fall color
season.

Color is usually best the last
two weeks of September and
the first week or two of
October, so we will be visiting
during the optimal timeframe.
Call for more details and to
reserve your spot early.
248-426-0333

BEFORE



AFTER



What Do Your Walls Say About You?

While sometimes seen as an afterthought by others, artwork and accessories throughout a client's space can help improve the quality of life and experience for its users.

As leading healthcare designers continue to mix design elements from both the hospitality and healthcare industries, there is more pressure to create an appealing environment that separates a healthcare facility from its competitors. When selecting a product, think of it as a marketing or branding tool. How will it visually enhance the space? How will it affect visitors' first impressions of the facility? Will this design element help your facility stand out from the competition?

Patients have high expectations for their overall healthcare experience, and it's becoming more common for patients to shop around for the right health facility before undergoing a medical procedure. For this reason, visual impressions are more important than ever.

Facility managers should work with designers to find artwork that creates something unexpected and visually pleasing. Transforming a raw space into its truest potential. Artwork can be used to accent walls and common areas and can help your facility stand out and appeal to a wider audience.

