



"We want to positively impact people's lives through the power and appreciation of art."

September 2018

Issue #126

In This Issue:

The First of a 3 Part Series on Supergraphics in Healthcare.

For the FREE Report,

Selecting Appropriate Art for Your Health Care Facility visit www.montenagler.com

Upcoming Events:

Fine Art Photography with a Master/ Schoolcraft College
18600 Haggerty Rd.,
Livonia, MI 48152
734-462-4676
Date: September 24, 2018
Time: 6:00pm – 10:00pm

Meet The Artist & Book Signing/ Mackinaw City, MI
Mackinaw Art Marketing
178 S. Huron Ave.
Mackinaw City, MI 49701
Featuring Monte's Michigan photographs along with a book and calendar signing.
Date: Saturday, Sept. 29th and Sunday, Sept. 30th, 2018
FREE

Principles of Photography Class/ Interlochen Center for the Arts
Date: Sunday, October 7, 2018
Time: 9:00am – 4:00pm
Registration Fee: \$95
*K-12 Educators: 5 continuing education clock hours may be earned by attending this workshop.

**MONTE NAGLER
FINE ART, L.L.C.**



Wall Mural -89'x6'

Simplifying Supergraphics In Healthcare Environments

by: Carolyn Fleetwood Blake | Originally posted March 30, 2018

Supergraphics are an exciting way to express the overall aesthetic of a project and create an engaging environment. These pieces are large-scale applied artwork that range in size from a few feet to the side of a building. However, to those unfamiliar with the printing process, introducing this design solution may seem intimidating and too expensive to survive value engineering. But that shouldn't be the case.

Advancements in printing technology are increasing the number of substrates with custom image capability that are available to manufacturers, ranging from resin, vinyl or coated wallcovering, wood, metal, porcelain tile, clear film, and glass. Designers are now more able to choose a substrate that's appropriate for a number of spaces in clinical environments and won't break the bank. Another factor that often influences cost is the image itself, but custom graphics, commissioned photography, and even free archived photos provide options for every price range.

It's important that designers understand what's available today and factors to consider when specifying supergraphics for healthcare.

Watch for Part 2 coming in November.